



**WESLEY'S**  
LANDSCAPE & LAWN CARE

**turf trends**

Lawn Care Tips and Trends from Wesley's Landscape and Lawn Care

Fall 2008

### Words From Wesley



Hello & welcome to our first ever e-newsletter. What a great season this far. I do not think too many would complain about the weather this year. You all have most likely seen our trucks or at least one and know we are in the process of Branding to be more distinguished in the area. We will be sending more out and you will be seeing more on this in the future. I'm proud to say we've made a few changes once again to better service you and we even received a distinguished "Certified Stone Pro contractor" award from the Indianapolis Stone Center. If you are considering having a beautiful outdoor area built, make sure you use a Certified contractor or just give me a call. Give me call anyway just to let me know how you are and if you like our e-newsletter. Thank you all for your business and enjoy your Fall.

## The Perfect home addition!



Have you been thinking of adding to your home? The traditional thinking of Sunrooms, Decks, or just remodeling are all great ideas but as you can see from the projects in this newsletter Wesley's™ Landscaping is seeing a new trend among our clients to create an Outdoor Addition that creates memories for family gatherings, neighborhood get-togethers and fire-lit summer evenings. **GIVE YOUR TEENS A REASON TO STAY HOME.** Some of the most vivid childhood memories are sitting around a fire talking to friends and family. There is something about a fire that draws folks together. **IT BEGINS WITH YOUR NEEDS.** Our designers start by asking questions to better understand your plans for the project to ensure just the right fit. How big is your family? How much do you entertain? Large groups or small intimate gatherings? What are your intentions for outdoor furniture? You tell us what you want to accomplish; we create ideas that memories are made of. So give us a call and so you can enjoy your vacation in your own back yard. Call us today and receive **10% off for those who mention this 1st ever e-newsletter.**

Frequently Asked Question About Pavers

**Q: What kind of on-going maintenance requirements will I have with pavers?**

*Wesley Addington!*

Founder & President

### **Crabgrass:**

Crabgrass has had a lot of opportunity to break through this season with the amount of rain that we've had. If this is a great nuisance to you let us know and we can spray a special treatment for an additional fee or it will die come the first frost.

### **CORE AERATION:**

Does your lawn still have damage from last seasons drought? Is your lawn getting fungus? Is your lawn thick, lush green, and healthy? If you answered yes to any of these questions you should consider aerating your lawn. **Core aeration is the single most beneficial thing you can do to your lawn.** Aeration serves many purposes in making and keeping a great lawn. This annual service is critical to the health of your lawn due to: it dethatches the lawn to help our products work faster, relieves soil compaction so the roots can grow deeper and stronger, creates space for water, fertilizer,

**A:** Clay pavers require no regular maintenance as natural weathering keeps most paving systems clean and beautiful. Pavers grace some of the nation's most historical locations because they are durable and their beauty improves with age.

**Q: How do pavers compare to the durability of concrete?**

**A:** Proper installation is the key: the durability of pavers is exceptional. In fact, look at Clay Terrace or even the Monument Circle down town. Pavers make up many retail, restaurant, and commercial properties around the nation due to their durability and the maintenance is much lower.

**Q: Does the color fade?**

**A:** Generally, the paver color tends to lighten over time. This caused by surface wear and natural pollutants.

**Q: Do we need to apply sand after installation?**

**A:** You may have to re-apply some sand in cracks that the sand fell down into. We try to wet the sand down so it gets in all the cracks but it may still fall when heavy rainfall occurs. You can buy Quikrete Medium sand at the local hardware stores and sweep into cracks. If you should need any assistance just give us a call.

**Q: Will there be a consistent blend during the installation of the pavers?**

**A:** To ensure a consisted blend, our installers pull pavers from multiple cubes to assure no clustering of color. After all the pavers are laid, we inspect the project and move pavers if necessary to ensure a consistent blend.

**Q: What kind of guarantee do you provide on paver installations?**

**A:** Wesley's Landscaping guarantees for five (5) years from the date of installation that the pavers will not chip or crack and the paver surface shall be true to grade. Try to get this kind of warranty on concrete.

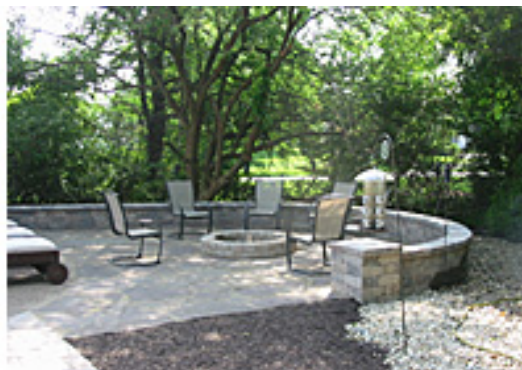
and air to get to the roots as well as new seed should you overseed. This service is very beneficial and if you're not signed up today give us a call and we will get you on the schedule. 867-1796

## Fall To Do List

1. Dead head perennials
2. Core Aeration (overseed bare areas)
3. Remove Leaves
4. Build a Patio w/fire pit
5. Call us for Fall Clean up service
6. Apply a winterizer to turf
7. Let Angie's List know how we did this year.
8. Tell a friend about Wesley's

## 24-7 Information

Wesley's Lawn Care .Com is under construction right now and should have an all new look coming this winter.



## Introducing our newest teammember JASON GLASS

Jason is a seasoned veteran serving in the chemical business more than 10 years. He is well known in the business and we are very happy to have him here at Team Wesley's.

The experience and leadership that Jason brings to his job is extraordinary. Jason is a innovative thinker, and quality is his top priority as it shows in his work.

Jason is certified and licensed by Purdue University and the (OISC)Office of the Indiana State Chemist.



Jason is married to Brande and has a 4 year old little girl Shelbie and a future Team Wesley's member 2 year old Shaun.

Welcome to Team Wesley's Jason!

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### ***Landscaping... an investment that grows!***

A landscape design can transform a single area or the whole environment surrounding your home. These photos show how professionally designed and installed landscapes can improve your outdoor living area. Call us today at (317) 867-1796 for a free consultation.



